# ESTIMATION OF MEAN IN CASE OF MEASUREMENT ERRORS USING LOGARITHMIC TYPE ESTIMATOR 

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#### Abstract

This study deals the problem of mean estimation in presence of measurement errors (ME) using logarithmic estimator in simple random sampling (SRS). The expression of mean square error of the suggested estimator is determined to the approximation of order first. The suggested estimator is compared with usual mean estimator, classical ratio and product estimators and the efficiency conditions are obtained to show efficacy of the proposed estimator over the conventional estimators. Subsequently, to enhance the theoretical findings, numerical and simulation studies are also performed.

Keywords: Mean square error, Measurement errors, Simulation study. Mathematical subject classification: 62D05


## 1. INTRODUCTION

In survey methodology, the primary aim of researchers is to increase the accuracy of their estimation procedures such as ratio, product, regression and logarithmic methods. These estimation procedures efficiently use the information on auxiliary variable that is strongly correlated with the study variable either at estimation stage or at designing stage or at both stages. The method of ratio estimation considers the auxiliary information that is correlated positively with the study variable to enhance the efficiency which results in the improved estimators when the regression line of $Y$ on $X$ is linear and passes through origin, see, Cochran (1940). The conditions may also exist when the regression line of $Y$ on $X$ is linear but it does not pass
through the origin. Under such conditions, it is more appropriate to consider the regression type estimator to compute the population means, see, Cochran (1977). When the study and auxiliary variables are correlated negatively then the product method of estimation provide efficient results, see, Murthy (1964). Further, when logarithmic relationship arises between study and auxiliary variables then in such situations the logarithmic estimators would perform fare better than the other conventional estimators, see, Bhushan and Kumar (2020, 2021).

Further, in survey methodology, it is presumed that the data collected on study variable $Y$ and auxiliary variable $X$ are the actual measurement of observations. But, in practice, this assumption violates due to many reasons and may be recorded with some kind of errors known as ME. The ME is defined as the difference between the observed and true values of the parameters. Cochran (1968) and Murthy (1967) examined the impact of ME in survey sampling. The effect of ME meld with data on the statistical properties of estimators of parameters is described in the text books by various authors namely Fuller (1987), Cheng and Van Ness (1994) and Carroll et al. (2006). Biemer and Stokes (1991) described that the existence of ME can result in serious misleading inference. Further, in literature of survey sampling, estimation of parameters by using auxiliary variable is extensive and significant. The ratio, regression and product estimators are considered in computation of parameters by various researchers. Shalabh (1997), Manisha and Singh (2001), Sahoo et al. (2006), Gregoire and Salas (2009) and Kumar et al. (2011) have examined the impact of ME using ratio and regression estimators for the estimation of population mean. The objective of current paper is to address the mean estimation procedure using logarithmic type estimator in presence of ME under SRS.

Let a finite population of size $N$ from that a size $n$ sample is quantified utilizing simple random sampling without replacement. We consider the case when data values may be recorded with ME. Let the observed values be denoted by $\left(y_{1}, z_{1}\right) ; i=1,2, \ldots, n$ and the true values be denoted by $\left(Y_{i}-\right.$ $Z_{i}$ ). Let the observed values be expressible in additive forms as $y_{i}=Y_{i}+U_{i}$ and $z_{1}=Z_{i}+V_{i}$ such that $U \sim n\left(0, \sigma_{U}^{2}\right)$ and $V \sim N\left(0, \sigma_{v}^{2}\right)$. It is presumed that the error variables $U$ and $V$ are uncorrelated to each other as well as uncorrelated to other combinations of $X$ and $Y$, respectively. Let $\mu_{Y^{\prime}} \mu_{Z}$ be the population means and $\mu_{\gamma}^{2} \mu_{Z}^{2}$ be the population variance of study and auxiliary variables, respectively. In case of ME $s_{z}^{2}=(n-1)^{(-1)} \sum_{(i=1)}^{n}\left(z_{i}-\bar{z}\right)^{2}$ and $s_{y}^{2}=(n-1)^{-1} \sum_{i=1}^{n}\left(y_{i}-\bar{y}\right)^{2}$ are not unbiased estimators of the population variance $\sigma_{Y^{\prime}}^{2} \sigma_{Z}^{2}$ respectively. Therefore, the expected the expected values of
$s_{z}^{2}$ and $s_{y}^{2}$ in the presence of $M E$ are given by $E\left(s_{z}^{2}\right)+\sigma_{z}^{2}+\sigma_{V}^{2}$ and $E\left(\sigma_{y}^{2}=\sigma_{\gamma}^{2}+\right.$ $\sigma_{u}^{2}$.

To derive mean square error (MSE) of suggested estimator in case of $M E$, we assume that $\bar{y}=\mu_{y}\left(1+e_{0}\right)$ and $\bar{z}=\mu_{z}\left(1+e_{1}\right)$ such that $E\left(e_{0}\right)=0, E\left(e_{1}\right)$
$=0, E\left(e_{0}^{2}\right)=\frac{C_{Y}^{2}}{n \zeta_{y}}, E\left(e_{1}^{2}\right)=\frac{C_{Z}^{2}}{n \zeta_{z}}$ and $E\left(e_{0} e_{1}\right)=\frac{\rho C_{\gamma} C_{Z}}{n}$.
where $C_{Y}=\frac{S_{Y}}{\mu_{Y}}$ and $C_{Z}=\frac{S_{Z}}{\mu_{Z}}$ are the population coefficient of variations for study and auxiliary variables, respectively, $\rho$ is the population correlation coefficient between study and auxiliary variables. Also, $\zeta_{Y}=\sigma_{\gamma}^{2} /\left(\sigma_{Y}^{2}+\sigma_{U}^{2}\right)$ and $\xi_{Z}=\sigma_{Z}^{2} /\left(\sigma_{Z}^{2}+\sigma_{V}^{2}\right)$ are the reliability ratio of the study and auxiliary variables that lies between 0 and 1 .

The variance of usual mean estimator $\bar{y}$ in the presence of ME is given by

$$
\begin{equation*}
V(\bar{y})=\frac{\sigma_{\gamma}^{2}}{n}+\frac{\sigma_{u}^{2}}{n} \tag{1.1}
\end{equation*}
$$

Shalabh (1997) developed the conventional ratio and product estimators in case of ME using SRS as

$$
\begin{align*}
& \bar{y}_{r}=\bar{y}\left(\frac{\mu_{z}}{\bar{z}}\right)  \tag{1.2}\\
& \bar{y}_{p}=\bar{y}\left(\frac{\bar{z}}{\mu_{z}}\right) \tag{1.3}
\end{align*}
$$

The MSE of the estimators $t_{r}$ and $t_{p}$ is given by

$$
\begin{align*}
& \operatorname{MSE}\left(\bar{y}_{r}\right)=\mu_{\gamma}^{2}\left[\frac{C_{Y}^{2}}{n}+\frac{C_{Y}^{2}}{n}-\frac{2 \rho C_{Z} C_{Y}}{n}\right]+\mu_{Y}^{2}\left[\frac{C_{Y}^{2}}{n} \frac{\sigma_{u}^{2}}{\sigma_{Y}^{2}}+\frac{C_{Z}^{2}}{n} \frac{\sigma_{V}^{2}}{\sigma_{Z}^{2}}\right]  \tag{1.4}\\
& \operatorname{MSE}\left(\bar{y}_{p}\right)=\mu_{Y}^{2}\left[\frac{C_{Y}^{2}}{n}+\frac{C_{Y}^{2}}{n}-\frac{2 \rho C_{Z} C_{Y}}{n}\right]+\mu_{Y}^{2}\left[\frac{C_{Y}^{2}}{n} \frac{\sigma_{u}^{2}}{\sigma_{Y}^{2}}+\frac{C_{Z}^{2}}{n} \frac{\sigma_{V}^{2}}{\sigma_{Z}^{2}}\right] \tag{1.5}
\end{align*}
$$

wwhere the first term in (1.4) and (1.5) represent the MSE of $\bar{y}_{r}$ and $\bar{y}_{p}$ estimators without ME whereas the last terms of the expressions of (1.4)
and (1.5) represent the contribution of ME. The remainder of the article is divided in few sections. The suggested logarithmic type estimator of population mean and its properties under ME are given in section 2. In section 3, the efficiency conditions are obtained by comparing the MSE expressions of the suggested and conventional estimators. The numerical and simulation studies are performed in section 4 and section 5 , respectively. The discussion of empirical results is given in section 6 and conclusion is presented in section 7 .

## 2. SUGGESTED ESTIMATORS

The objective of current article is to suggest an efficient class of estimator for the computation of population mean in case of ME. Motivated by Bhushan and Kumar (2020, 2021), we suggest a logarithmic type estimator in presence of ME under SRS as

$$
\begin{equation*}
T=\bar{y}+\alpha \log \{1+(\bar{Z}-\bar{z})\} \tag{2.1}
\end{equation*}
$$

where $\alpha$ is duly opted scalar to be determine.
Theorem 2.1. The minimum MSE of the suggested estimator $T$ is given by.

$$
\begin{equation*}
\min . \operatorname{MSE}(T)=\frac{\mu_{\gamma}^{2}}{n} \frac{C_{\gamma}^{2}}{\zeta_{y}}\left[1-\rho^{2} \zeta_{y} \zeta_{z}\right] \tag{2.2}
\end{equation*}
$$

Proof. We express the suggested estimator $T$ in error terms as

$$
\begin{equation*}
T-\mu_{\Upsilon}=\mu_{\Upsilon}\left(e_{0}-\frac{\alpha}{R} e_{1}-\frac{\alpha}{R} \frac{Z}{2} e_{1}^{2}\right) \tag{2.3}
\end{equation*}
$$

Squaring and taking expectation on both sides of (2.3), we get the $\operatorname{MSE}(T)$ to the first order of approximation as

$$
\begin{equation*}
\operatorname{MSE}(T)=\frac{\mu_{\gamma}^{2}}{n}\left[\frac{C_{Y}^{2}}{\zeta_{y}}+\alpha^{2} \frac{C_{Z}^{2}}{\zeta_{z}}-2 \alpha \rho C_{\gamma} C_{Z}\right] \tag{2.4}
\end{equation*}
$$

Minimizing (2.4) with respect to $\alpha$, we get

$$
\begin{equation*}
\alpha_{(o p t)}=\rho \zeta_{z} \frac{C_{Y}}{C_{Z}} \tag{2.5}
\end{equation*}
$$

Now, putting the value of $\alpha_{(\text {(ppt })}$ in (2.4), we get

$$
\begin{equation*}
\min \cdot \operatorname{MSE}(T)=\frac{\mu_{Y}^{2}}{n} \frac{C_{Y}^{2}}{\zeta_{Y}}\left[1-\rho^{2} \zeta_{y} \zeta_{z}\right] \tag{2.6}
\end{equation*}
$$

## 3. EFFICIENCY CONDITIONS

In present section, we examine theoretically the execution of the proposed estimator with the existing estimators. We compare the minimum MSE of suggested estimators with the minimum MSE of existing estimators and obtained the following efficiency conditions.
I. From (1.1) and (2.6), we get

$$
\begin{equation*}
\operatorname{MSE}(\bar{y})>\operatorname{MSE}(T) \Rightarrow \rho^{2} \zeta_{y} \zeta_{z}>0 \tag{3.1}
\end{equation*}
$$

II. From (1.4) and (2.6), we get

$$
\begin{equation*}
\operatorname{MSE}\left(\bar{y}_{r}\right)>\operatorname{MSE}(T) \Rightarrow \rho^{2}>\frac{2 \rho C_{Z}}{\zeta_{z} C_{Y}}-\frac{C_{Z}^{2}}{\zeta_{y}^{2} C_{Y}^{2}} \tag{3.2}
\end{equation*}
$$

III. From (1.5) and (2.6), we get

$$
\begin{equation*}
\operatorname{MSE}\left(\bar{y}_{p}\right)>\operatorname{MSE}(T) \Rightarrow \rho^{2}>-\frac{2 \rho C_{Z}}{\zeta_{z} C_{Y}}-\frac{C_{Z}^{2}}{\zeta_{y}^{2} C_{Y}^{2}} \tag{3.3}
\end{equation*}
$$

The suggested estimator performs better than the conventional estimators under the above conditions. Further, these conditions are verified empirically using natural and artificial data sets.

## 4. NUMERICAL STUDY

We illustrate the performance of the proffered estimator using two real populations. The data of population 1 and population 2 are taken from Gujarati and Sangeetha (2007) and the book of U.S. Census Bureau (1986) respectively, and presented in Table 1 for quick review. Now, the descriptive statistics summarized in Table 1 is used to compute the percent relative efficiency (PRE) of the suggested estimator regarding the usual mean estimator, classical

Table 1: Descriptive statistics of real populations

| Descriptive statistics | $N$ | $n$ | $\mu_{x}$ | $\mu_{y}$ | $\sigma_{z}^{2}$ | $\sigma_{y}^{2}$ | $\rho$ | $\sigma_{u}^{2}$ | $\sigma_{V}^{2}$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population 1 | 10 | 4 | 170 | 127 | 3300 | 1278 | 0.964 | 36 | 36 |
| Population 2 | 56 | 15 | 75.59 | 61.59 | 155.5 | 577.44 | -0.508 | 16 | 16 |

ratio estimator $\bar{y}_{r}$ and product estimator $\bar{y}_{p}$ using the following expressions.

$$
\begin{align*}
& E_{1}=\frac{M S E\left(\bar{y}_{m}\right)}{M S E(T)} \times 100  \tag{4.1}\\
& E_{2}=\frac{M S E\left(\bar{y}_{r}\right)}{M S E(T)} \times 100  \tag{4.2}\\
& E_{3}=\frac{M S E\left(\bar{y}_{p}\right)}{M S E(T)} \times 100 \tag{4.3}
\end{align*}
$$

The results of numerical study for population 1 and population 2 are cited in Table 2.

Table 2: PRE of different estimators based on real populations

|  | Population 1 |  | Population 2 |  |
| :--- | :---: | :---: | :---: | :---: |
|  | PRE without $M E$ | PRE with ME | PRE without ME | PRE with ME |
| $E_{1}$ | 1414.347 | 977.128 | 134.783 | 129.480 |
| $E_{2}$ | 179.078 | 142.134 | 265.500 | 205.866 |
| $E_{3}$ | 6726.034 | 4392.721 | 101.004 | 100.905 |

## 5. SIMULATION STUDY

This section presents a simulation study to generalize the findings of numerical study accomplished in previous section. We generate a normal population of size $N=2000$ from $R$ software using a multivariate normal distribution consisting mean vector ( $\mu_{y^{\prime}} \mu_{x^{\prime}}, 0,0$ ) and covariance matrix

$$
\left(\begin{array}{cccc}
\sigma_{Y}^{2} & \rho \sigma_{z} \sigma_{Y} & 0 & 0 \\
\rho \sigma_{z} \sigma_{Y} & \sigma_{Z}^{2} & 0 & 0 \\
0 & 0 & \sigma_{u}^{2} & 0 \\
0 & 0 & 0 & \sigma_{V}^{2}
\end{array}\right)
$$

where $\mu_{Y}=25, \mu_{X}=30, \sigma_{Z}^{2}=(15,20), \sigma_{Y}^{2}=(15,20), \sigma_{U}^{2}=(3,5), \sigma_{Y}^{2}=(3,5), \rho=(-$ $0.9,-0.5,-0.1,0.1,0.5,0.9$ ).

We have drawn random samples of size $n=100$ and $n=200$ from this population. We have considered 40000 iterations to compute PRE of the suggested estimator regarding the usual mean estimator, classical ratio estimator and classical product estimator using the following expressions.

$$
\begin{align*}
& E_{1}=\frac{\frac{1}{40000} \sum_{i=1}^{40000}\left(\bar{y}_{m}-\bar{Y}\right)^{2}}{\frac{1}{40000} \sum_{i=1}^{40000}(T-\bar{Y})^{2}} \times 100  \tag{5.1}\\
& E_{2}=\frac{\frac{1}{40000} \sum_{i=1}^{40000}\left(\bar{y}_{r}-\bar{Y}\right)^{2}}{\frac{1}{40000} \sum_{i=1}^{40000}(T-\bar{Y})^{2}} \times 100  \tag{5.2}\\
& E_{3}=\frac{\frac{1}{40000} \sum_{i=1}^{40000}\left(\bar{y}_{p}-\bar{Y}\right)^{2}}{\frac{1}{40000} \sum_{i=1}^{40000}(T-\bar{Y})^{2}} \times 100 \tag{5.3}
\end{align*}
$$

The PRE of usual mean estimators, classical ratio and product estimators are calculated for different values of parameters $\sigma_{Z^{\prime}}^{2} \sigma_{Y^{\prime}}^{2} \sigma_{U^{\prime}}^{2}, \sigma_{V^{\prime}}^{2}$ and $\rho$ by using (5.1), (5.2) and (5.3) respectively. The results are presented from Table 3 to Table 6.

## 6. DISCUSSION OF NUMERICAL AND SIMULATION RESULTS

After profoundly analysing the numerical and simulation results cited from Table 2 to Table 6, we draw the following observations.
i. From the results of numerical study for population 1 presented in Table 2, it is seen that the PRE of the suggested estimator regarding conventional estimators such as: usual mean estimator remain 1414.347 without ME and 944.128 with ME; classical ratio estimator remain 179.078 without ME and 142.134 with ME; classical product estimator remain 6726.034 without ME and 4392.731 with ME. Proceeding in the same manner, it is also observed from the results of population 2 that the PRE of the suggested estimator regarding the existing estimators is greater than 100 in presence and absence of ME which shows the dominance of the suggested estimator over the existing estimators. Moreover, it is mentioned that the PRE decreases in presence of ME in both the populations.
ii. From the simulation results presented in Table 3 for $\sigma_{Z}^{2}=15, \sigma_{Y}^{2}=15, n=$ 100 and 200 it is observed that when $\sigma_{u}^{2}=3$ and $\sigma_{V}^{2}=3$ :
a. The PRE of the proposed estimator regarding the usual mean estimator is greater than 100 for each value of correlation coefficient

Table 3: PRE of different estimators when $\sigma_{Z}^{2}=15$ and $\sigma_{y}^{2}=15$

|  |  |  | $n=100$ |  |  | $n=200$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\sigma_{u}^{2}$ | $\sigma_{V}^{2}$ | $\rho$ | $E_{1}$ | $E_{2}$ | $E_{3}$ | $E_{1}$ | $E_{2}$ | $E_{3}$ |
| 3 | 3 | -0.9 | 231.557 | 675.691 | 101.688 | 231.172 | 674.366 | 101.410 |
|  |  | -0.5 | 125.257 | 306.292 | 120.222 | 124.879 | 305.419 | 119.794 |
|  |  | -0.1 | 102.217 | 195.060 | 153.037 | 101.877 | 194.474 | 152.493 |
|  |  | 0.1 | 102.218 | 151.978 | 193.670 | 101.878 | 151.364 | 192.969 |
|  |  | 0.5 | 125.262 | 119.509 | 304.129 | 124.884 | 119.072 | 303.139 |
|  |  | 0.9 | 231.557 | 101.516 | 674.172 | 231.172 | 101.301 | 673.043 |
| 3 | 5 | -0.9 | 206.577 | 617.180 | 105.100 | 206.176 | 615.779 | 104.775 |
|  |  | -0.5 | 122.111 | 308.488 | 127.092 | 121.770 | 307.671 | 126.668 |
|  |  | -0.1 | 101.983 | 203.003 | 161.077 | 101.679 | 202.459 | 160.559 |
|  |  | 0.1 | 101.982 | 159.938 | 201.533 | 101.678 | 159.346 | 200.870 |
|  |  | 0.5 | 122.096 | 126.279 | 306.233 | 121.754 | 125.844 | 305.298 |
|  |  | 0.9 | 206.577 | 104.862 | 615.740 | 206.176 | 104.609 | 614.530 |
| 5 | 3 | -0.9 | 206.524 | 575.950 | 101.902 | 206.218 | 574.968 | 101.655 |
|  |  | -0.5 | 122.056 | 280.185 | 117.676 | 121.731 | 279.453 | 117.298 |
|  |  | -0.1 | 101.980 | 184.871 | 147.360 | 101.676 | 184.355 | 146.874 |
|  |  | 0.1 | 101.983 | 146.456 | 183.704 | 101.679 | 145.909 | 183.089 |
|  |  | 0.5 | 122.083 | 117.075 | 278.461 | 121.756 | 116.685 | 277.628 |
|  |  | 0.9 | 206.524 | 101.742 | 574.677 | 206.218 | 101.550 | 573.861 |
| 5 | 5 | -0.9 | 186.443 | 519.478 | 104.136 | 186.152 | 518.506 | 103.875 |
|  |  | -0.5 | 119.363 | 282.582 | 123.726 | 119.072 | 281.938 | 123.363 |
|  |  | -0.1 | 101.769 | 191.926 | 154.509 | 101.499 | 191.472 | 154.065 |
|  |  | 0.1 | 101.770 | 153.538 | 190.692 | 101.499 | 153.031 | 190.137 |
|  |  | 0.5 | 119.368 | 123.034 | 280.763 | 119.076 | 122.663 | 280.027 |
|  |  | 0.9 | 186.443 | 103.944 | 518.310 | 186.152 | 103.740 | 517.492 |

$\rho$ which is higher for highly positive and negative correlated values of correlation coefficient $\rho$.
b. The PRE of the proposed estimator regarding the classical ratio estimator is greater than 100 for each value of correlation coefficient which is higher for negatively correlated values of correlation coefficient and decreases as the varies from -0.9 to +0.9 .
c. The PRE of the proposed estimator regarding the classical product estimator is greater than 100 for each value of correlation coefficient which is higher for positively correlated values of $r$ and increases as the $\rho$ varies from -0.9 to +0.9 .

|  |  |  | $n=100$ |  |  | $n=200$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\sigma_{u}^{2}$ | $\sigma_{V}^{2}$ | $\rho$ | $E_{1}$ | $E_{2}$ | $E_{3}$ | $E_{1}$ | $E_{2}$ | $E_{3}$ |
| 3 | 3 | -0.9 | 245.649 | 651.746 | 100.959 | 245.187 | 650.322 | 100.677 |
|  |  | -0.5 | 126.674 | 279.761 | 110.881 | 126.281 | 278.921 | 110.457 |
|  |  | -0.1 | 101.989 | 170.707 | 138.160 | 101.627 | 170.116 | 137.571 |
|  |  | 0.1 | 101.836 | 138.471 | 168.856 | 101.463 | 137.915 | 168.138 |
|  |  | 0.5 | 126.454 | 110.508 | 277.210 | 126.043 | 110.096 | 276.224 |
|  |  | 0.9 | 245.649 | 100.886 | 650.364 | 245.187 | 100.656 | 649.130 |
| 3 | 5 | -0.9 | 216.642 | 586.616 | 100.867 | 216.173 | 585.149 | 100.546 |
|  |  | -0.5 | 123.294 | 280.065 | 115.691 | 122.940 | 279.281 | 115.274 |
|  |  | -0.1 | 101.772 | 176.700 | 144.222 | 101.449 | 176.150 | 143.662 |
|  |  | 0.1 | 101.635 | 144.513 | 174.838 | 101.303 | 143.986 | 174.161 |
|  |  | 0.5 | 123.085 | 115.249 | 277.508 | 122.714 | 114.844 | 276.584 |
|  |  | 0.9 | 216.642 | 100.731 | 585.325 | 216.173 | 100.470 | 584.040 |
| 5 | 3 | -0.9 | 220.767 | 566.450 | 100.644 | 220.385 | 565.329 | 100.386 |
|  |  | -0.5 | 123.943 | 261.381 | 109.779 | 123.594 | 260.649 | 109.394 |
|  |  | -0.1 | 101.825 | 164.824 | 134.991 | 101.492 | 164.288 | 134.451 |
|  |  | 0.1 | 101.683 | 135.290 | 163.154 | 101.342 | 134.783 | 162.505 |
|  |  | 0.5 | 123.767 | 109.456 | 259.222 | 123.401 | 109.079 | 258.363 |
|  |  | 0.9 | 220.767 | 100.567 | 565.264 | 220.385 | 100.355 | 564.308 |
| 5 | 5 | -0.9 | 197.898 | 508.416 | 100.728 | 197.540 | 507.337 | 100.459 |
|  |  | -0.5 | 120.960 | 262.021 | 114.118 | 120.648 | 261.370 | 113.748 |
|  |  | -0.1 | 101.624 | 170.292 | 140.527 | 101.329 | 169.810 | 140.026 |
|  |  | 0.1 | 101.499 | 140.812 | 168.616 | 101.195 | 140.343 | 168.019 |
|  |  | 0.5 | 120.788 | 113.731 | 259.842 | 120.461 | 113.372 | 259.072 |
|  |  | 0.9 | 197.898 | 100.614 | 507.333 | 197.540 | 100.395 | 506.406 |

d. The similar inclination can be observed when when $\sigma_{U}^{2}=3, \sigma_{V}^{2}=15$, $\sigma_{U}^{2}=5, \sigma_{V}^{2}=3$, and $\sigma_{U}^{2}=5, \sigma_{V}^{2}=5$.
iii. The conclusion like point (ii) can also be drawn from table 4 based $\sigma_{Z}^{2}=$ $15, \sigma_{Y}^{2}=20$, Table 5 based on $\sigma_{Z}^{2}=20, \sigma_{Y}^{2}=15$ and Table 6 based on $\sigma_{Z}^{2}=20$, $\sigma_{Y}^{2}=20$.

## 7. CONCLUSION

In this study, we introduced a logarithmic type estimator for the computation of population mean in case of ME under SRS and obtained its MSE expression. The efficiency conditions are obtained and exemplified using natural and artificial data sets. The numerical and simulation results

|  |  |  | $n=100$ |  |  | $n=200$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\sigma^{2}{ }_{u}$ | $\sigma^{2}{ }_{V}$ | $\rho$ | $E_{1}$ | $E_{2}$ | $E_{3}$ | $E_{1}$ | $E_{2}$ | $E_{3}$ |
| 3 | 3 | -0.9 | 244.038 | 808.759 | 107.588 | 243.576 | 807.103 | 107.257 |
|  |  | -0.5 | 126.670 | 347.990 | 131.285 | 126.278 | 346.853 | 130.760 |
|  |  | -0.1 | 101.842 | 219.840 | 178.223 | 101.465 | 219.054 | 177.625 |
|  |  | 0.1 | 101.842 | 177.712 | 219.249 | 101.465 | 177.165 | 218.506 |
|  |  | 0.5 | 126.442 | 132.306 | 349.566 | 126.032 | 131.898 | 348.619 |
|  |  | 0.9 | 244.499 | 106.826 | 804.932 | 244.116 | 106.600 | 803.661 |
| 3 | 5 | -0.9 | 220.903 | 747.457 | 112.759 | 220.447 | 745.792 | 112.398 |
|  |  | -0.5 | 123.965 | 350.525 | 138.449 | 123.605 | 349.448 | 137.928 |
|  |  | -0.1 | 101.689 | 228.160 | 186.605 | 101.344 | 227.412 | 186.033 |
|  |  | 0.1 | 101.689 | 186.043 | 227.517 | 101.344 | 185.527 | 226.819 |
|  |  | 0.5 | 123.777 | 139.569 | 352.250 | 123.404 | 139.173 | 351.374 |
|  |  | 0.9 | 221.077 | 111.873 | 743.104 | 220.692 | 111.618 | 741.795 |
| 5 | 3 | -0.9 | 216.361 | 682.404 | 107.166 | 216.026 | 681.298 | 106.893 |
|  |  | -0.5 | 123.256 | 316.268 | 127.307 | 122.918 | 315.320 | 126.843 |
|  |  | -0.1 | 101.638 | 206.634 | 169.608 | 101.303 | 205.951 | 169.085 |
|  |  | 0.1 | 101.638 | 169.159 | 206.113 | 101.303 | 168.679 | 205.467 |
|  |  | 0.5 | 123.035 | 128.168 | 317.463 | 122.684 | 127.810 | 316.679 |
|  |  | 0.9 | 216.867 | 106.526 | 679.934 | 216.576 | 106.333 | 679.067 |
| 5 | 5 | -0.9 | 196.620 | 617.417 | 110.197 | 196.297 | 616.305 | 109.912 |
|  |  | $-0.5$ | 120.943 | 318.936 | 133.600 | 120.639 | 318.099 | 133.161 |
|  |  | -0.1 | 101.502 | 213.987 | 177.027 | 101.195 | 213.366 | 176.549 |
|  |  | 0.1 | 101.502 | 176.527 | 213.416 | 101.195 | 176.098 | 212.838 |
|  |  | 0.5 | 120.763 | 134.553 | 320.272 | 120.445 | 134.221 | 319.598 |
|  |  | 0.9 | 196.937 | 109.506 | 614.886 | 196.665 | 109.305 | 614.030 |

are reported from Table 2 to Table 6 by PRE. After the perusal of theoretical, numerical and simulation results, it is clear that the suggested estimator is rewarding in terms of PRE over the existing estimators. Thus, our proposed estimator is justified and recommended to the survey practitioners for the computation of population mean in case of ME.

Furthermore, the proposed estimator can also be examined for the estimation of population mean in case of ME under stratified simple random sampling.

| $\sigma_{u}{ }_{u}$ | $\sigma^{2}{ }_{V}$ | $\rho$ | $n=100$ |  |  | $n=200$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $E_{1}$ | $E_{2}$ | $E_{3}$ | $E_{1}$ | $E_{2}$ | $E_{3}$ |
| 3 | 3 | -0.9 | 261.004 | 779.871 | 101.170 | 260.450 | 778.089 | 100.835 |
|  |  | -0.5 | 128.246 | 318.098 | 118.837 | 127.821 | 317.072 | 118.359 |
|  |  | -0.1 | 102.431 | 196.537 | 152.463 | 102.058 | 195.874 | 151.859 |
|  |  | 0.1 | 102.431 | 152.065 | 196.033 | 102.058 | 151.519 | 195.431 |
|  |  | 0.5 | 128.251 | 118.083 | 315.691 | 127.825 | 117.606 | 314.549 |
|  |  | 0.9 | 260.907 | 100.847 | 774.587 | 260.443 | 100.617 | 773.199 |
| 3 | 5 | -0.9 | 233.673 | 710.936 | 103.307 | 233.140 | 709.191 | 102.952 |
|  |  | -0.5 | 125.345 | 318.869 | 124.117 | 124.957 | 317.907 | 123.645 |
|  |  | -0.1 | 102.223 | 202.744 | 158.761 | 101.882 | 202.118 | 158.179 |
|  |  | 0.1 | 102.223 | 158.322 | 202.200 | 101.882 | 157.804 | 201.640 |
|  |  | 0.5 | 125.331 | 123.275 | 316.383 | 124.942 | 122.804 | 315.304 |
|  |  | 0.9 | 233.370 | 102.853 | 705.482 | 232.914 | 102.599 | 704.089 |
| 5 | 3 | -0.9 | 233.282 | 671.835 | 101.273 | 232.863 | 670.560 | 100.987 |
|  |  | -0.5 | 125.299 | 295.369 | 116.883 | 124.923 | 294.484 | 116.453 |
|  |  | -0.1 | 102.222 | 188.208 | 147.943 | 101.881 | 187.611 | 147.393 |
|  |  | 0.1 | 102.222 | 147.583 | 187.752 | 101.881 | 147.085 | 187.209 |
|  |  | 0.5 | 125.326 | 116.226 | 293.368 | 124.948 | 115.794 | 292.380 |
|  |  | 0.9 | 233.358 | 100.984 | 668.075 | 232.989 | 100.778 | 667.051 |
| 5 | 5 | -0.9 | 210.636 | 605.651 | 102.737 | 210.240 | 604.410 | 102.444 |
|  |  | -0.5 | 122.747 | 296.435 | 121.645 | 122.407 | 295.640 | 121.229 |
|  |  | -0.1 | 102.031 | 193.849 | 153.673 | 101.720 | 193.306 | 153.158 |
|  |  | 0.1 | 102.031 | 153.272 | 193.352 | 101.720 | 152.816 | 192.869 |
|  |  | 0.5 | 122.751 | 120.904 | 294.348 | 122.411 | 120.490 | 293.458 |
|  |  | 0.9 | 210.584 | 102.365 | 602.036 | 210.246 | 102.156 | 601.060 |

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